
JUDITH ALDAMA

PROFILE

CREATIVE COMMUNICATIONS PROFESSIONAL with 5+ years of experience in corporate communications, graphic design, brand illustration, creative assistance and direction, client and business relations, project management and leadership skills with personal interests in Swiss Design, Architecture, Interior Design, International Relations, Conceptual Art, Gardening, Mountains and People

EDUCATION

2015 - 2019	Bachelor of Design	University of the Arts, Calgary, AB
2004 - 2005	Diploma in Legal Administration	CDI College, Calgary, AB

PERSONAL DEVELOPMENT

2018	Copywriting	Ad Rodeo Association Workshop, AB
2018	Social and Digital Marketing	The Social School Workshop, AB
2018	Design and Technology Conference	Camp Festival Workshop, AB
2015	Communications and Interpersonal skills	Dale Carnegie School Certificate, AB

VOLUNTEER & SELF-GROWTH

2019	Anvils Awards	Ad Rodeo Association, Calgary, AB
2019	Judges Talk	Ad Rodeo Association, Calgary, AB
2018	Anvils Awards	Ad Rodeo Association, Calgary, AB
2018	Hello Gallery	Ad Rodeo Association, Calgary, AB
2018	Alternate Lives	Ad Rodeo Association, Calgary, AB
2018	Canada's Longest Mural	City of Calgary, Calgary, AB
2017	Critical Studies Workshop	ACAD, Calgary, AB

AWARDS & SCHOLARSHIPS

2019	Graphic Designers of Canada, Graduate Typography Award	Toronto, ON, CAN
2019	Collective Arts Brewing Co., Product Label Beer Award	Toronto, ON, CAN
2019	Creative Quarterly (CQ55, July 2019) Student Advertising	Brooklyn, NY, USA
2019	Creative Quarterly (CQ56, July 2019) Student Design	Brooklyn, NY, USA
2019	The Owen Scholarship (The Calgary Foundation) Merit of Work	AUArts, AB, CAN
2019	Brett Robinson Kilroe Scholarship, Portfolio & Merit of Work	AUArts, AB, CAN
2019	Presidents Honour Roll, GPA	AUArts, AB, CAN
2017, 2018, 2019	Jason Lang Scholarship, Student	AUArts, AB, CAN

COMPETENCIES & SKILLS

English (Fluent), Spanish (Advanced), Verbal, Written and Visual Communications, Design Thinking, Creative Direction, Leadership, Project Management, Client Relations, Marketing, Sales, Social Media Platforms, Graphic Design, Logo, Identity and Branding, Layout, Typography, Brand Illustration, Advertising and Integrated Campaigns, Corporate and Business Etiquette, Presentation skills, Video Editing (Intermediate), AE Animation (Intermediate), UX (basic)

TOOLS & TECHNOLOGIES

Adobe Suite CC applications (Advanced Photoshop, Illustrator, InDesign and Intermediate After Effects), Basic knowledge of Premier Pro and Media Encoder, Microsoft applications (Excel, Powerpoint, Word, Outlook), Keynote, Salesforce (Administrator)

PROFESSIONAL EXPERIENCE

2016 - Present **Freelance Designer** **Portage Promotionals, Muskoka, ON**

Portage Promotionals helps clients with their brand needs by providing design and merchandise programs that get results and generate revenue. Since 2016, I have been working as a graphic designer on a contract basis and as required by providing time-sensitive and on budget design solutions and marketing services. Some of the services I provide include graphics, logos, print design and digital email marketing advertising.

2010 - 2019 **Creative Assistant** **Brett Gilmour Photography, Calgary, AB**

Brett Gilmour is an internationally award-winner corporate photographer who has been practicing commercial and advertising photography for over 30 years. During advertising and commercial photoshoots, I assisted Brett Gilmour with talent scouting, model casting calls, talent management and talent styling, including stage propping. When required, I assisted Brett Gilmour and his clients with on-set art direction. At the studio, I assisted Brett Gilmour with post production, administration, graphic and marketing needs, and social media advertising.

2019 **Graphic Designer** **United Way Calgary and Area, Calgary, AB**

United Way exists to improve lives locally. As a graphic designer, working on a contract basis and part-time, I assist them with all their design needs, and include annual reports, layout design and corporate communications.

2012 - 2015 **Administrator, Client Services** **AltaLink LLP., Calgary, AB**

AltaLink is Alberta's largest regulated electricity transmission company with over 750 employees. As a member of the Client Relations team, I acted as the point of contact between the clients and the team, creating, monitoring and tracking a variety of contracts and managing a variety of administrative tasks. I also managed all internal, external stakeholder and customer appreciation events.

2009 - 2012 **Marketing Coordinator** **International Hotel Suites, Calgary, AB**

The International Hotel Suites (IHS) Calgary has been operating and setting the standard for superior customer service since 1970. As the Marketing Coordinator, I managed all office related administration, supported the sales and marketing team with all their marketing needs, including contract management, managed all on-site and off-site events and collaborated with the media department, creating content and updating the hotel's social media channels.

2008 - 2009 **In-Store Recruiter** **Safeway Canada, Calgary, AB**

As an In-Store Recruiter at Safeway, I worked closely with the store manager and assisted him with administrative duties, such as scheduling and payroll data entry. Additionally, I interviewed and staffed all entry level positions and managed their mentoring and training programs.

2007 - 2008 **Scout & Production Assistant** **Numa Models, Calgary, AB**

Numa Models is a global artist representation agency that was established in 2006. When I began employment, the agency had only been operating for a year and it was operating in a fast-paced atmosphere with a lot of opportunities for growth. Demanding quick thinking, overtime and someone who could wear different hats, I quickly took on several key roles. In the office, I managed all administrative tasks as well as one-on-one interviews with models and actors. Handled all industry functions, managed in-house workshops and collaborated with a large team of creatives in the planning and direction of most photo shoots, both on-set and on-location.